

Internal

Agenda

- I. Project Overview
- II. Next Steps
- III. Q&A + Feedback

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I. Project Overview

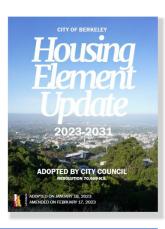
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Housing Element

Program 27

 Increase housing opportunities along commercial and transit corridors, particularly in the highest-resource and highestincome neighborhoods



► KEY TERMS EXPLAINED

What is a Housing Element?

 A Housing Element is a mandatory part of a City's General Plan that analyzes a community's housing needs for all income levels, and outlines strategies (Programs) to address those needs and meet the State's mandate to increase housing in the City.

Project Description

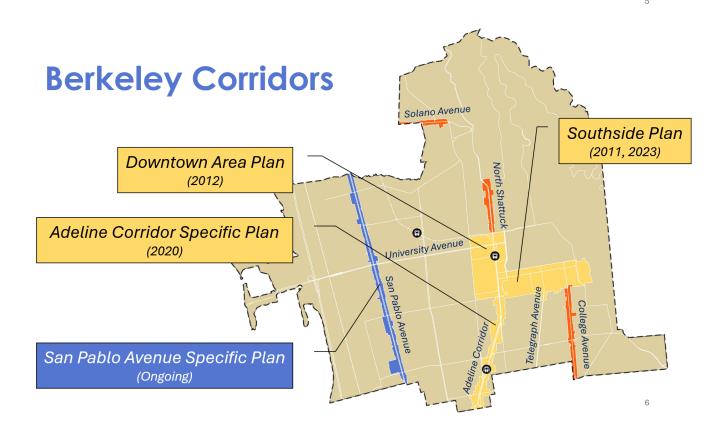
Adopt new zoning for three priority corridors, designated in the City's Housing Element 2023-31

► KEY TERMS EXPLAINED

What is Zoning?

 Zoning is a set of local laws that define how land is used, how buildings are placed on it, and the types of buildings that can be built on it.





Existing Zoning

Maximum Allowable Number of Stories (existing)	2 stories	•Solano Avenue (C-SO) (Existing) •College Avenue (C-E) (Existing)
	3 stories	*College Avenue in Rockridge (C-N) (Existing) *North Shattuck (C-NS) (Existing) *Adeline Corridor (C-AC), North and South Adeline *San Pablo Existing (C-W)* (Existing)
	4 stories	•Adeline Corridor (C-AC), South Shattuck •North Shattuck south of Virginia (C-C) (Existing) •Telegraph (C-C) •University Avenue (C-U)
	5 stories	•San Pablo Draft Specific Plan (C-W) (Proposed)* •Downtown Buffer (C-DMU)**
	6 stories	-
	7 stories	•Downtown Core/Corridor (C-DMU)**

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Key Project Goals

- Expand Housing Capacity
- Foster Equity and Inclusion
- Support Local Businesses
- Promote Sustainability











- Essential **Amenities**
- Health Food
- Transit
- Bike **Boulevards**
- Safe Streets
- Schools
- Jobs

What is a high-resource neighborhood?

TCAC/HCD Opportunity Мар

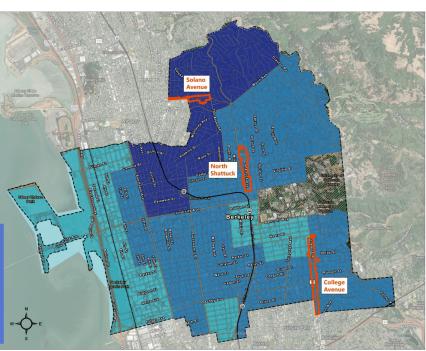
- Highest Resource High Resource
- - Moderate Resource

/// No Data

► KEY TERMS EXPLAINED

What is a High-Resource area?

 Area strongly associated with positive economic, educational, and health outcomes for lowincome families



Recent/
Pipeline
Projects

Recent projects (last 10 years)
Units

5-25

26-100

101-150

101-150

101-150

101-150

26-100

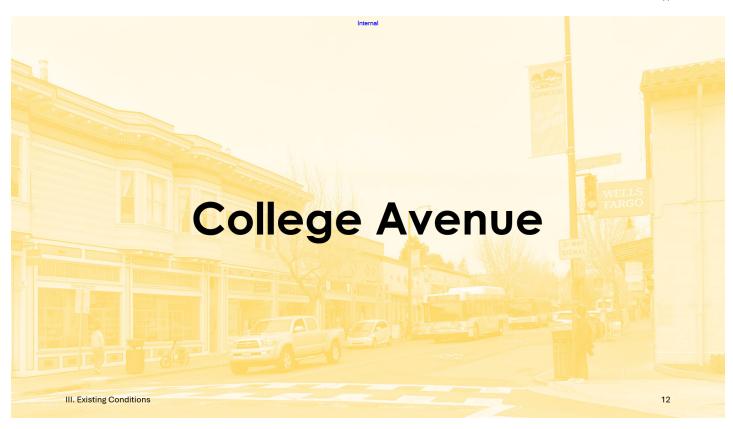
101 - 150 151 - 326

1685 Shattuck Ave



1752 Shattuck Ave

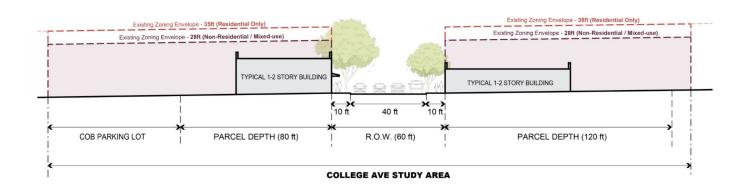


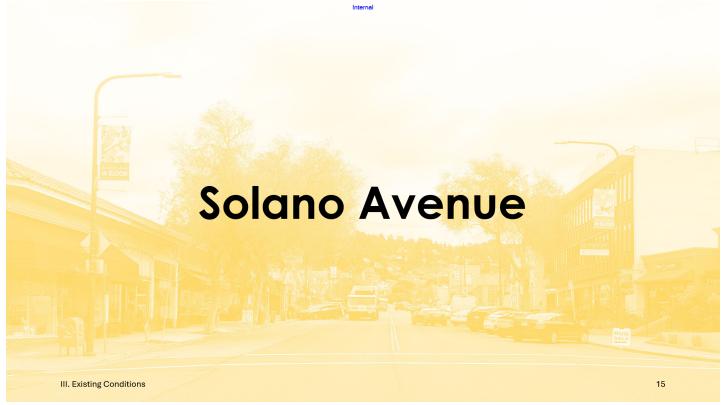


Study Area



Typical Street Section





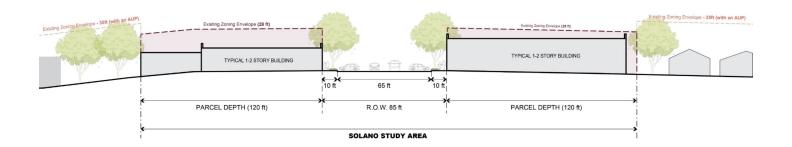
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Study Area

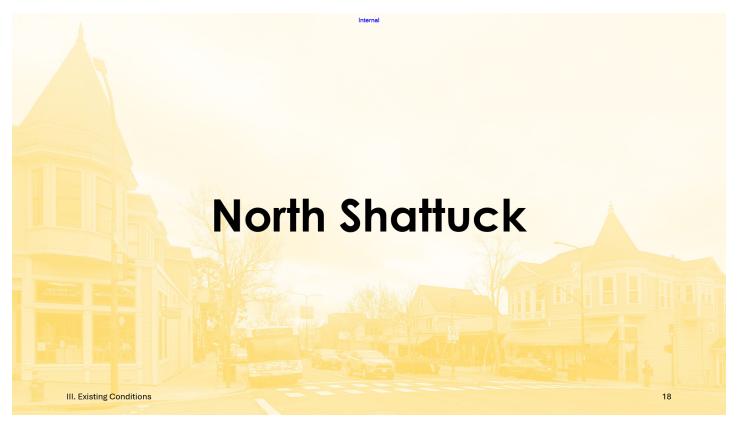


III. Existing Conditions 16

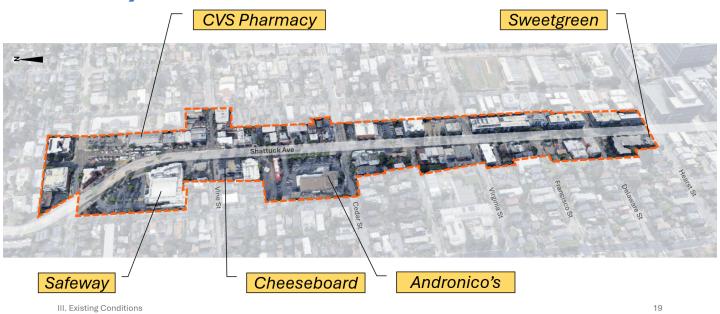
Typical Street Section



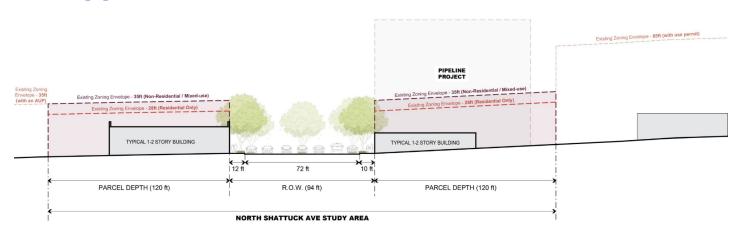
III. Existing Conditions 17



Study Area



Typical Street Section



III. Existing Conditions 20

The Berkeley Corridors Zoning Update will...

- Encourage landowners or developers to build mixed-use and/or residential development along the three corridors
- Change zoning to increase allowable building heights and density along the corridors
- Establish clear development standards to ensure that the appearance of potential new, higherdensity development matches the community's vision and priorities for the three corridors

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The Berkeley Corridors Zoning Update will not...

- Approve or build new mixed-use and/or residential development along the corridors
- Create new parks or public open spaces
- Redesign streets, sidewalks or the public right-ofway along the three corridors

Community Org. Outreach to date

- Berkeley Design Associates
- Claremont Elmwood Neighborhood Association
- Elmwood Merchants Association
- Solano Business improvement District
- Berkeley Neighborhoods Council
- Berkeley Neighbors for Housing & Climate Action (today!)
- Around 30 community organizations (email) and many more!

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Workshop 1: Key Takeaways

- **Support Local Character:** Strong desire to protect small businesses and maintain the unique charm and scale of each corridor.
- Housing Variety & Affordability: Calls for more diverse and affordable housing options, including mixed-use development serving community needs.
- Mobility & Parking: Concerns over parking and congestion, with interest in improving public transit, walkability, and bikeability.
- **Thoughtful Development:** Preference for new development that fits existing urban fabric, considers environmental impacts, and coordinates neighboring jurisdictions(e.g., with Albany).

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II. Next Steps

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Next Steps

- Develop draft zoning alternatives
 based on feedback collected so far
- Present alternatives at Community
 Workshop #2 (August end)



Ongoing Community Outreach

Upcoming Workshops

- Aug 20th North Shattuck Ave
 - North Berkeley Senior Center
 - 6 pm
- Aug 26th College Ave
 - St. John's Presbyterian Church
 - 6 pm
- Aug 27th Solano Ave
 - Thousand Oaks Elementary
 - 6.30 pm

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How to Stay Involved

 Follow the project's <u>Instagram</u> page Scan the QR code below to visit the project's Instagram page

How to Stay Involved

- Visit the City's <u>Corridors Zoning</u> <u>Update</u> website
- Sign up for updates

Scan the QR code below to sign up for **updates**



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III. Q&A + Feedback

Feedback

- Support Local Character: Are there certain types of ground-floor uses (e.g., retail, services, galleries, community space) that would best support the corridor's vibrancy?
- Housing Variety & Affordability: What kinds of housing would you like to see more of on your corridor (e.g., senior housing, family-sized units, live/work units)?
- What questions do you still have about the zoning update process or what's being proposed?
- What ideas or concerns haven't we captured yet?

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Thank you!

Scan the QR code to visit the project's **Instagram** page



Share additional feedback via e-mail here:

corridors@berkeleyca.gov